



**FOOD AND BEVERAGE
STALLHOLDER GUIDE**

FINISH SITE

ABOUT US

The Bay to Birdwood is one of the world's great historic motoring events and has been an iconic fixture on the South Australian events calendar since 1980. The event is a mass-participatory citizen-collector driven historic motoring event that draws participants from around Australia and the world. Each year, thousands of spectators line the 67 kilometre route to view the passing parade of historic motoring, include the antique, veteran, vintage, post-war/early-classic, classic, post-classic and modern classics vehicles. The event is now hosted by History Trust of South Australia.

In 2022, the event is planned for Sunday 16 October. More than 1,500 historic vehicles have registered to join the parade from West Beach to Birdwood in the Adelaide Hills. Vehicle entrants and general public then celebrate the finish line at the Bay to Birdwood Finish Festival, hosted on the grounds of National Motor Museum in Birdwood. A crowd in the vicinity of 8,000 is expected at the Finish Festival, with music, food and wine, fashion activities and the announcement of the prestigious Concours d'Elegance awards.

Please check the website and our social media for more updated information of the event:

Website: <https://baytobirdwood.history.sa.gov.au/>

Facebook: www.facebook.com/baytobirdwood

Instagram: @baytobirdwood

ABOUT THE STALLS

Trading hours

Around 3,000 vehicle entrants (drivers and their passengers) and 5,000 members of the general public will gather on the National Motor Museum grounds and celebrate the finish line.

The first historic vehicles are expected to arrive at the National Motor Museum around 9:00am. Public admission starts at 10:00am. The announcement of award winners takes place at 2:00pm and will officially conclude the Finish Festival, with vehicle entrants leaving the ground from 2:30pm. However, the National Motor Museum is open until 5:00pm and ticket-buyers are welcome to stay and visit the museum.

Food and beverage stallholders' official trading hours are from 10:00am to 4:00pm. However, the vendors are welcomed to start trading as early as 9:00am when the vehicles start arriving and finish trading as late as 5:00pm.

Bump-in and bump-out

- Bump-in starts at 7:30am on Sunday 16 October.
- All modern vehicles (except the food trucks and caravans) must exit the museum grounds by 9:00am. Stallholder vehicles can be parked on the designated parking area at 35 Shannon St, Birdwood. No modern vehicle is permitted on the National Motor Museum grounds between 10:00am and 3:00pm.
- As the event is ticketed, 03 Stallholder passes will be issued to each stall. These passes are required to enter the museum site between 10:00am and 5:00pm.

- Parking permits are required for both the museum grounds and the designated parking area. Please indicate the number of permits required in your application form.
- Stallholder vehicles are allowed to enter the museum grounds for bump-out from 4:00pm.
- The stallholder site must be vacated by 6:00pm.

Power requirements

- Stallholders are encouraged to bring their own generators, as long as it complies with safety standards and is relatively quiet.
- Power will be provided to any stallholders that requires it with additional charge. Please advise us of your power requirements in your application.
- Electricity connection fee:
\$50 for up to 2 outlets, maximum 15amp per outlet.
\$100 for up to 5 outlets, maximum 15amp per outlet.
- All electronic devices using power supplied by the event must be tagged and tested prior to installation on site.

Marquees and signage

- To ensure that all event structures comply with the safety and ground maintenance standards, no BYO marquees or tents are allowed on site. Please advise the event organiser with any pegging requirements.
- There are a limited number of undercover sites for stallholders. If you are interested in using one of these sites, please contact the event organiser to discuss.
- Signage and menus should be safely secured on the truck or van. Additional structures outside the food truck or van, including fences, A-frames and banners are not allowed on the grounds.

Stallholder fees

Stall type	Fee
Commercial stall (up to 6mx3m)	\$400
Community stall (up to 6mx3m)	\$300

- Site fees are GST excluded.
- If you require a site larger than 6mx3m, please contact the event organiser.
- Additional charge for power will be applied (as outlined above).

Other terms and conditions of Food and Beverage vendors at the National Motor Museum:

- You must be registered as a Food Business through your local council if you are providing a food and beverage stall. Your Council Food Provider Notification number is required in the application form.

- We require proof of your public liability insurance i.e. company, policy number and amount insured.
- This is a no animal event.
- Cleanliness on site is essential (copies of the Health Regulations are available from Adelaide Hills Council Environmental Health Officer – 8408 0443). Washing up facilities are required and food is to be covered as necessary.
- No consumption of alcohol within the food preparation & serving area.
- The entire grounds are smoke free.
- Contactless payment is encouraged at the event. No money exchange will be available on the day.
- Ground is not to be penetrated with pegs/star droppers unless approved by National Motor Museum staff - sand bags or similar preferred.
- All rubbish, waste and packaging must be removed from the venue by the stallholder. Bins provided at the event are for public use only, and do not cater for stallholder rubbish. Disposal of cooking oil or other substances must not be done via the venue drains, sinks or gardens.

Stallholder application, selection and site allocation

- All stallholders who are interested in trading at the Bay to Birdwood 2022 should submit their application via the Bay to Birdwood website. The application is an expression of interest only and does not guarantee your participation at the event.
- By completing the application, you acknowledge that you have read, understood and agreed with these Terms and Conditions.
- If you have entered the application before 10 August 2022, please contact the event organiser to acknowledge that you have read, understood and agreed with the terms and conditions above and wish to proceed with your application.
- The stallholder are selected and allocated based on the availability and suitability of space as well as the diversity and balance of the food and beverage served at the event. All applications are treated with respect but difficult decisions may need to be made in the best interest of the event.
- All stallholders who submitted an application will be contacted within two weeks after application close date. Stallholders will need to pay the site fee within four weeks after the announcement of successful application.

Thank you and we look forward to see your stall at Bay to Birdwood 2022!

Contact

Please contact us for any questions:

Uyen Pham – Event Coordinator

Phone: 0434 124 186

Email: upham@history.sa.gov.au

baytobirdwood@history.sa.gov.au